



DYNAMIC IMPACT PORTFOLIO

PHOTO: MICHAEL AMENDOLIA

FACT SHEET

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IMPACT APPROACH

The Dynamic Impact Portfolio provides critical funding to a selection of The Fred Hollows Foundation's most innovative and transformative projects.

This Portfolio aims to maximise philanthropic donations by allocating funds to projects that:

- are both mature and early stage, high-impact and transformational
- have been through a rigorous due-diligence process
- leverage The Foundation's innovative intellectual property

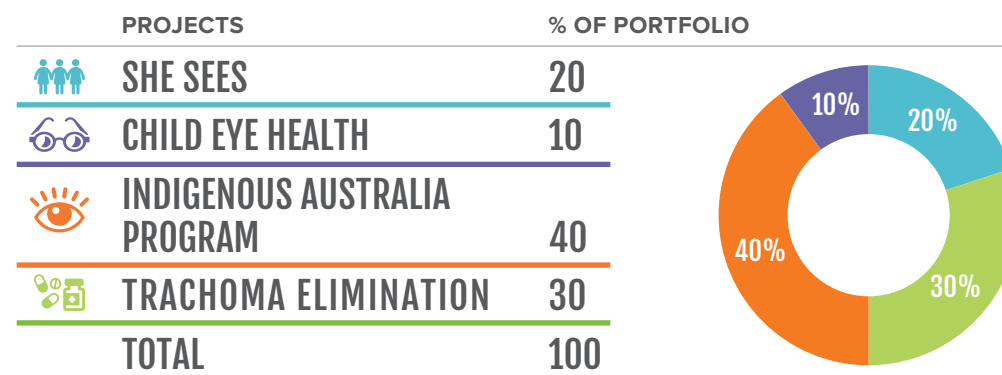
The Dynamic Impact Portfolio aims to maximise the impact of your philanthropic investment by growing and scaling a coordinated set of projects identified as suitable by The Foundation.

A minimum donation of \$50,000 will be allocated across four key project areas, including: She Sees, Child Eye Health, Indigenous Australia Program and Trachoma Elimination.

The Fred Hollows Foundation's dynamic impact portfolio may be suitable if you seek:

- exposure to a range of high-impact and innovative projects
- to diversify your philanthropic portfolio
- to support The Foundation's most innovative, cutting edge projects while still supporting our core programs

PORTFOLIO PROJECT ALLOCATION



TOP PROJECT ACTIVITIES

 SHE SEES	■ Programs targeting eye health for women as a priority
	■ Female health workers trained
 CHILD EYE HEALTH	■ Awareness raising of eye health issues within local community
	■ School screenings for early detection of eye health issues in children
 INDIGENOUS AUSTRALIA PROGRAM	■ Outreach activities targeting remote and under-served regions
	■ Training to improve eye health workforce capacity
 TRACHOMA ELIMINATION	■ Mass distribution of antibiotics (MDA) within priority districts
	■ Surgeons, nurses and health workers trained in eye health

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OUR WORK

EDUCATION & TRAINING



Empowering local people to identify, refer and treat eye diseases remains a mainstay of our work. By training community health workers, clinic support staff and surgeons, we're able to create sustainable change in the countries where we work.

SCREENINGS & TREATMENTS



We treat and prevent the main causes of avoidable blindness including cataract, trachoma, uncorrected refractive error and diabetic retinopathy. With the support of our partners, we support surgeries and screenings and distribute antibiotics for people with trachoma.

EQUIPMENT & TECHNOLOGY

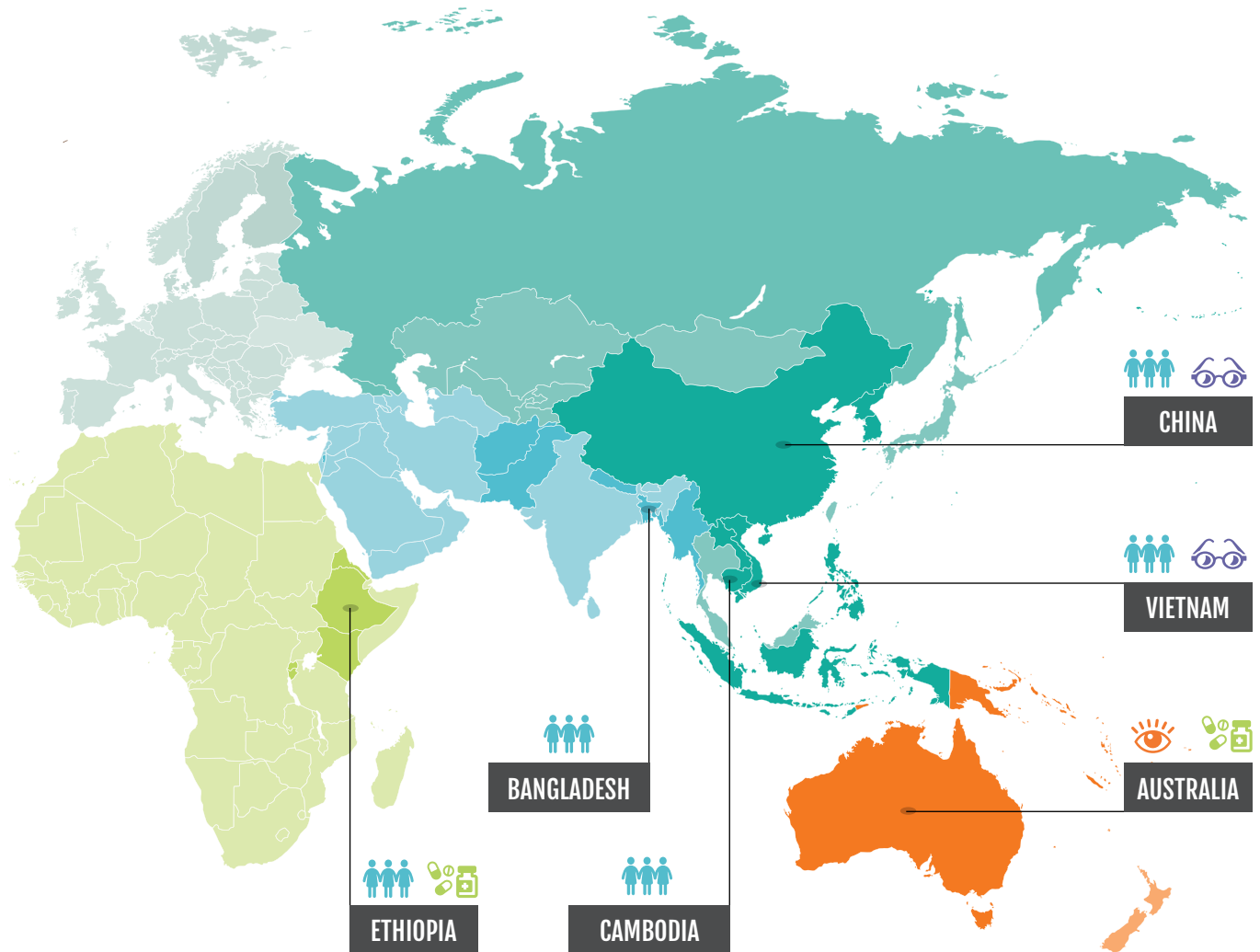


We investigate new ways to address avoidable blindness around the world and provide the infrastructure and tools needed to effectively prevent and treat eye disease.

ADVOCACY & INFLUENCE



We use our position as a leading international development organisation to put eye health on the global agenda. We lobby governments to do more to ensure everyone can access high-quality care.



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In every region of the world, women are more likely to be blind than men. Globally, more than 20 million women are blind and a further 120 million women are visually impaired.

Most of these women live in remote locations with limited access to eye health services.

In many families, the health of women is simply not prioritised, particularly if their condition is not life threatening. For some women, it can be harder to travel for treatment because of family responsibilities. For others, a lack of education means they aren't even aware they can get help.

The Fred hollows Foundation is placing women and girls firmly at the centre of our programming, service delivery, partnerships and global advocacy work.

We support the delivery of high quality and targeted programs to reach women where they work and live. We train female eye health professionals and community health workers, which in turn, encourages more women to get treatment. We increase the availability of screening and services by integrating eye health in maternal health facilities.

WEBSITE:

www.www.hollows.org/shesees



Cataract is a leading cause of avoidable blindness among young children in low and middle income countries. The proportion of childhood blindness caused by cataract has increased over the past decade.

Early vision loss has a huge impact on a child's development and on their capacity to learn. For children in the most disadvantaged parts of the world, blindness locks them into the poverty cycle.

Three out of four children with blindness live in poverty. This is inexcusable when almost half the conditions that cause childhood blindness can be prevented or treated.

Not having access to health care and eye health services is a key barrier to early detection in developing countries.

The Foundation has developed successful school eye health programs that train teachers to educate children about eye health, conduct eye screening checks and refer them for treatment.

We train child eye health specialists and ensure conduct school and community screening camps to identify children at risk.

WEBSITE:

www.hollows.org/au/eye-health/children



The Fred Hollows Foundation is at the forefront of addressing Indigenous eye health.

Aboriginal and Torres Strait Islander people are 3 times more likely to go blind than other Australians, but 94% of vision loss is preventable or treatable. Cataract is the leading cause of blindness.

In the next 10 years, it is estimated that over 34,000 Indigenous Australians will be affected by low vision or blindness as a result of cataract, diabetic retinopathy, trachoma and uncorrected refractive error.

Our program in Australia focuses on education, screening and treatment to put an end to these alarming figures. We work with the Aboriginal Community Controlled Health Sector to address trachoma hotspots, deliver surgeries and coordinate outreach services in remote areas.

We address workforce shortages in regional and remote Australia by training eye health professionals and Indigenous Liaison Officers. On a national level, we work in partnership to raise the profile of Aboriginal and Torres Strait Islander eye health as a public health issue.

WEBSITE:

www.hollows.org/au/what-we-do/indigenous-australia



Trachoma is a communicable eye infection that is the leading cause of irreversible blindness in the world today.

As many as 229 million people live in areas where they are at risk of developing this crippling disease. Women are twice as likely as men to be blinded by trachoma.

The way to control and eliminate trachoma is through the administration of the World Health Organisation SAFE strategy – surgery, antibiotics, facial cleanliness and environmental improvement.

The Fred Hollows Foundation has been a long-time partner of the International Coalition for Trachoma Control with the objective to eliminate trachoma globally.

The Foundation is leading elimination efforts in Ethiopia, a country with the highest rate of trachoma in the world. Over the past three years The Foundation has distributed approximately 44 million doses of antibiotics to treat trachoma.

This fight against trachoma is now being championed by a large number of private foundations with the aim to globally eliminate trachoma within the next five years.

WEBSITE:

www.hollows.org/au/eye-health/trachoma

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ABOUT US



WHO WE ARE

Over 25 years The Fred Hollows Foundation has become one of Australia's most respected and effective development agencies working towards ending avoidable blindness and improving Indigenous Australian eye health. We are independent, not-for-profit, politically unaligned and secular.



WHAT WE DO

We work in 25 countries around the world and have restored sight to more than 2.5 million people. We address the leading causes of avoidable blindness: cataract, refractive error, trachoma and diabetic retinopathy.



OUR INSPIRATION

We are inspired by the life and work of Fred Hollows, an internationally acclaimed eye surgeon who championed the right of all people to high-quality, affordable eye care.



OUR VALUES

Our values of integrity, empowerment, collaboration and action underpin every aspect of our work both in Australia and around the globe.



CASE STUDY: CAM FROM VIETNAM

Eye care in Vietnam has drastically improved over the past 25 years. But in regional provinces like Quang Ngai, many people still live in relative poverty and don't have access to basic eye care – people like seven-year-old Cam.

When Cam's mother Hoa and father Nhat discovered she had cataract, they knew saving enough money for an operation would be impossible. "I cried day and night and worried so much about my daughter's future," said Hoa.

Cam was identified for surgery at a Foundation-supported outreach screening camp at her school. When Hoa and Nhat learned their daughter would have her sight restored at Da Nang Eye Hospital they were "unbearably happy".

Now, they are thankful every day that Cam will grow up with the same opportunities as her peers, and have the chance to fulfil her dream of becoming a teacher.

CASE STUDY: SHASHETU'S STORY

Blinding trachoma had caused the inner surface of Shashetu's eyelids to scar, turning her eyelashes inwards to painfully scratch the front of her eye. If left untreated, Shashetu's eye would be so damaged, she'd be irreversibly blind. Many trachoma sufferers are mothers and children who unknowingly pass infection to each other with every hug or touch.

Trachoma is at crisis levels in Ethiopia and women bear the burden. It is estimated up to 75% of those with advanced trachoma, needing surgery, are women.

With the help of our supporters, Shashetu had the operation she so desperately needed. We also gave her children antibiotics to break the vicious cycle of reinfection between mother and child. Three months later, Shashetu was transformed. The piercing pain that plagued her had gone, and she was able to work and care for her family.



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CASE STUDY: WINSTON'S STORY

Imagine having to travel more than 800km across the desert to access eye care. That's what 62-year-old Winston Mitchell did this year. Winston is a traditional owner and land manager from Blackstone community in the Ngaanyatjarra Lands of Western Australia. His shoes and Akubra hat are stained red from his work, accompanying camel mustering teams across his country.

Over the past three years, cataracts have hindered Winston's ability to work or see his wife and grandchildren clearly. Despite progress, blinding cataract is still 12 times more common among Aboriginal and Torres Strait Islander adults than other Australians.

With the support of The Foundation, Winston had surgery at Alice Springs Hospital. "I've been peeking you know, I can see!" he said as his eye patch was removed 24 hours later. "I used to watch Fred Hollows on television. I used to watch and think, 'I don't know how he does that,'" he said.

CASE STUDY: INNOVATIVE EYE CARE FOR WOMEN IN GARMENT FACTORIES

The garment factory industry in Bangladesh employs almost 3.6 million people, more than 80% of whom are women. The small detailed work in the factories can lead to vision problems, yet most of these workers do not have easy access to basic eye health services. Working the industry's standard six days a week can mean it is impossible to make time to go for a check-up. If vision problems are left untreated these workers risk losing their jobs, leaving them unable to support their families.

After conducting extensive research The Fred Hollows Foundation identified an opportunity to trial a pilot project, where visual detection corners are set up within in garment factories in Bangladesh, to empower female workers to access eye care right in their work place.

A visual detection corner is an area in the factory where there is an eye chart for workers to test their own vision and instructions on how to use the chart. Orientation and training is also provided to managers and supervisors so they are able to refer workers with vision problems to their local hospital for treatment.



The visual detection corners have now been set up in 10 factories in three districts of Dhaka and Chittagong. More than 8,000 garment workers and 200 supervisors were oriented on basic eye care within the 3 month trial period.

The Foundation has been monitoring the use of the vision corners and early indications are that they are making a significant impact.

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FREQUENTLY ASKED QUESTIONS

What is the purpose of the Dynamic Impact Portfolio?

The purpose of the Portfolio is two-fold:

1. It acts as a funding mechanism for The Foundation's high impact projects.
2. It allows donors to increase the impact potential of their philanthropic portfolio.

Why is there a minimum donation?

The projects in the Dynamic Impact Portfolio require defined amounts of funding to reach impact viability. By having a minimum donation, The Foundation is able to attract donors and provide the projects with certainty of funding.

Are there tax implications of donating via the Dynamic Impact Portfolio?

All donations made to The Fred Hollows Foundation, including those directed towards the Dynamic Impact Portfolio, can be claimed as a tax-deduction.

How risky are the Dynamic Impact Portfolio projects?

The projects in the Dynamic Impact Portfolio have been selected after a rigorous due diligence process that

assesses both impact potential and commercial viability. The Dynamic Impact Portfolio includes a mix of existing projects that have a proven impact and new pilot projects to mitigate risk.

How does The Foundation determine the allocations and are they fixed?

Funding allocations are determined by The Foundation on an ongoing basis, in consultation with relevant stakeholders. At the point of donation, donors can choose to maintain suggested allocations or make adjustments per their individual impact preferences.

Once initial allocations have been set, no further adjustments can be made by the donor until further funding is provided. This certainty of funding allows project teams to maximise the impact potential of donor funds.

Can donors change their preferred allocation?

When first contributing to the Dynamic Impact Portfolio, donors have the option of maintaining The Foundation's preferred project allocations or adjusting the allocations to reflect their individual impact preferences.

Why is the international allocation so much higher than domestic allocation?

Our international investment is higher than domestic to reflect that there is a greater need for programs and our work in developing countries around the world.

Further, international projects provide us more scale of impact for our work as community population numbers in developing countries are greater than that in Australia.

Who monitors the projects to ensure money is spent in the right way?

Dynamic Impact Portfolio projects are bound by the same corporate governance standards as all other Foundation projects. Project teams submit an annual budget and work plan which is then stress tested

against execution risks such as construction delays, policy change, and equipment shortages. The Foundation maintains daily communication with all project teams and regularly perform spot audits to ensure expenditure is in line with submitted budgets.

How do you guarantee transparency and accountability?

The Fred Hollows Foundation (ABN. 46 070 556 642) is a member of the Australian Council for International Development (ACFID) and is a committed signatory to the ACFID Code of Conduct, which is a voluntary, self-regulatory sector code of good practice. The Code requires members to meet high standards of corporate governance, public accountability and financial management. More information on the Code, including how to make a complaint, can be obtained from ACFID by visiting www.acfid.asn.au



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"I love what I am doing. In such a short time you can make a difference in so many people's lives."

— Dr Sanduk Ruit, world-renowned ophthalmologist and Fred's great mate